

LEHMAN TRIKE A KINGPIN



Well, here's a turn-up, and a damn good looking one. Lehman, in association with Polaris have tucked a trike back-end onto the full-fendered King Pin, and come up with a three wheeler that looks as integrated as any I've seen before – almost as though it was always the intention. Indeed, I don't think I've seen a better-looking Lehman. A large chunk has got to be in the sympathetic styling of the rear bodywork, certainly when viewed from the rear, and the mudguards that are very heavily based on the King Pin motorcycle's own – even down to the LED taillight. It even looks good in silver, and with that much bodywork, that's quite a trick to pull off, but I suspect that any you see will be heavily custom painted.

Originally designed as a concept for Polaris' 50th Anniversary Party, it was extensively tested before it was shown to over 280 Victory dealers at their Orlando meeting in July and was available for public viewing at Sturgis but doesn't yet appear on the website, or have a name that we can find. Will we see any over here? If you want one, I guess so. Colin Appleyard – a Honda dealer in Keighley – is the UK agent and I'm sure they'd be delighted, if a little bemused to hear from you.

... and Team Up with Harley-Davidson to develop oem Trikes!

Yes, that's right! On 1st September, Lehman announced that they've signed an agreement with Then Motor Company to develop three wheeled



motorcycles based around a Harley-Davidson platform and sold as original equipment, branded Harley-Davidson and sold through the dealer network. No news as to whether that will include international sales, and no news yet as to whether they'll offer them in Right Hand Drive form ... yes, I know, but it made you think for a second, didn't it?

Lehman are obviously delighted to have been chosen to provide the trike specialist knowledge, trading off more than twenty years experience of building three wheelers, and would like to point out – if it's not clear enough on the pic, or we've cropped it off – that the image of their existing Renegade doesn't allude to any future model

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CCE'S MD, HOLGER MOHR, APPOINTED CCI PRESIDENT

The changes at Custom Chrome since Cerberus took a majority share in the company have been felt at the very top of the company, and recognition of the strength of the European arm has seen CCE's managing director, Holgar Mohr, promoted to President of Custom Chrome in the US.

Having headed-up the European business since its acquisition in 1996, he's proud of his team's track record, demonstrating that it is possible to create growth against a background of corporate difficulty, which is a trick he'll have to repeat in the US, where the once dominant giant is under increased pressure from massive competition, but he has utmost faith in the strength goodwill of the market in the Custom Chrome brand.

He comes to the position saying "If I have a contribution to make coming into the management team at Morgan Hill, then I hope it will be to remind everybody that, as has been famously said, this is essentially a simple business and that the easier it is for our dealers to do business with us, the more business they will do with us".

His management team comprises fellow Custom Chrome veterans Steve Veltri from sales, and Ed Martin from Jammer and Special Projects, and together they make up the three man Chrome Committee created by Cerberus to guide market policy, reporting to CEO John Lott.

He remains as acting Managing Director of Custom Chrome Europe.

www.customchrome.com

IF YOU WANT TO GET AHEAD, GET A HAT

If you think you're taking a chance of a tug by wearing your DoT skullcap, you can go the extra mile and be sure of getting your collar felt by taking up the barking mad Randy Flann on his offer of RoFo "Motorcycle" headgear. Adding a new dimension to the concept of drinking and driving, and with reckless disregard for ECE22.05 regulations



in terms of materials, glancing blow tests and basic common sense, you can stick your bonce in hygiene grade polyethylene hat and fill it with beer, which you can dispense from a tap.

Okay, so it's not for riding in – that would be too stooped – and we're only running the piece because there's a hideous cartoon facsimile of a motorcycle on one which means someone, somewhere might want one – I can think of a few silly games at rallies that might find a use for one or two for thirty bucks a head plus tax: it weighs about 4lbs full, and holds an eightpack and doesn't take much imagination. The catch-all cop out is that it's not intended for alcoholic drinks – as if we'd even think about such a thing.

www.rofoheadgear.com